



MORE PLACES.
MORE PEOPLE.

MORE
POSSIBILITIES.

ALLIANCE/
NORTH FORT WORTH

DFW AIRPORT/
GRAPEVINE

NEAR SOUTH SIDE/
WEST 7TH/MUSEUM DISTRICT

ARLINGTON

NORTH RICHLAND HILLS



FORT WORTH TRANSPORTATION AUTHORITY



CREATING THE MASTER PLAN

- Developing the Transit Master Plan to meet the region's mobility needs was a yearlong process.
- Active community involvement played a big role in the planning process.
 - 1,033 transit surveys
 - 30 participants in focus group
 - Project bus visited 33 events/locations
 - 590 project bus on-board surveys administered
 - 10,030 unique visitors to the website
 - 551 interactions on On-line Town Hall website
 - 411 On-line surveys completed
 - 2 Twitter Town Halls



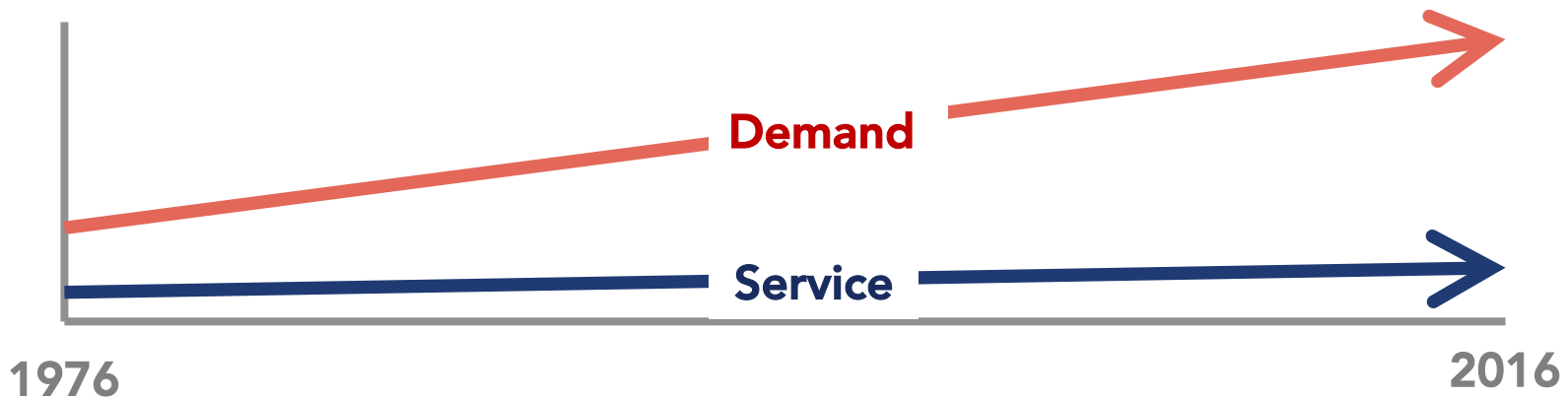
WHAT'S NEXT FOR THE MASTER PLAN?

- The FWTA Board of Directors recently accepted the Transit Master Plan and is committed to pursuing its vision and goals, and to work with funding partners to prioritize plan elements.
- With a focus on the next five years, the Transit Master Plan presents an opportunity to create an inviting transit system that will offer more places for more people – and more possibilities.
- Learn more at www.TMasterPlan.org



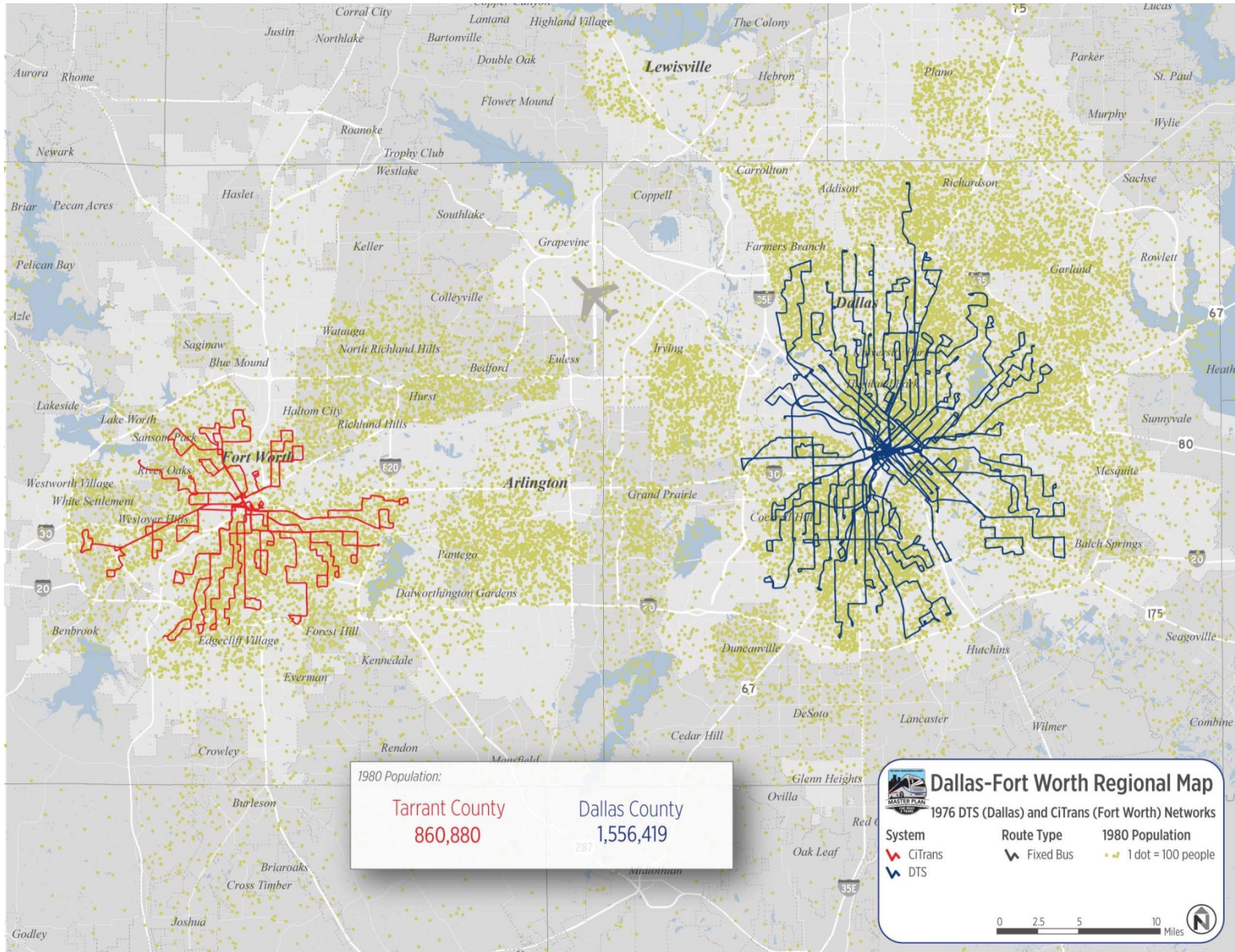
THE CURRENT SYSTEM

- Because of limited funding, expansion of FWTA's services has lagged behind growth for decades.
- Consequently,
 - The system is small compared to market demand.
 - Service is too limited to be convenient for most people.
 - Little or no service exists in many high-demand areas.
 - FWTA lags behind its peers in most respects.



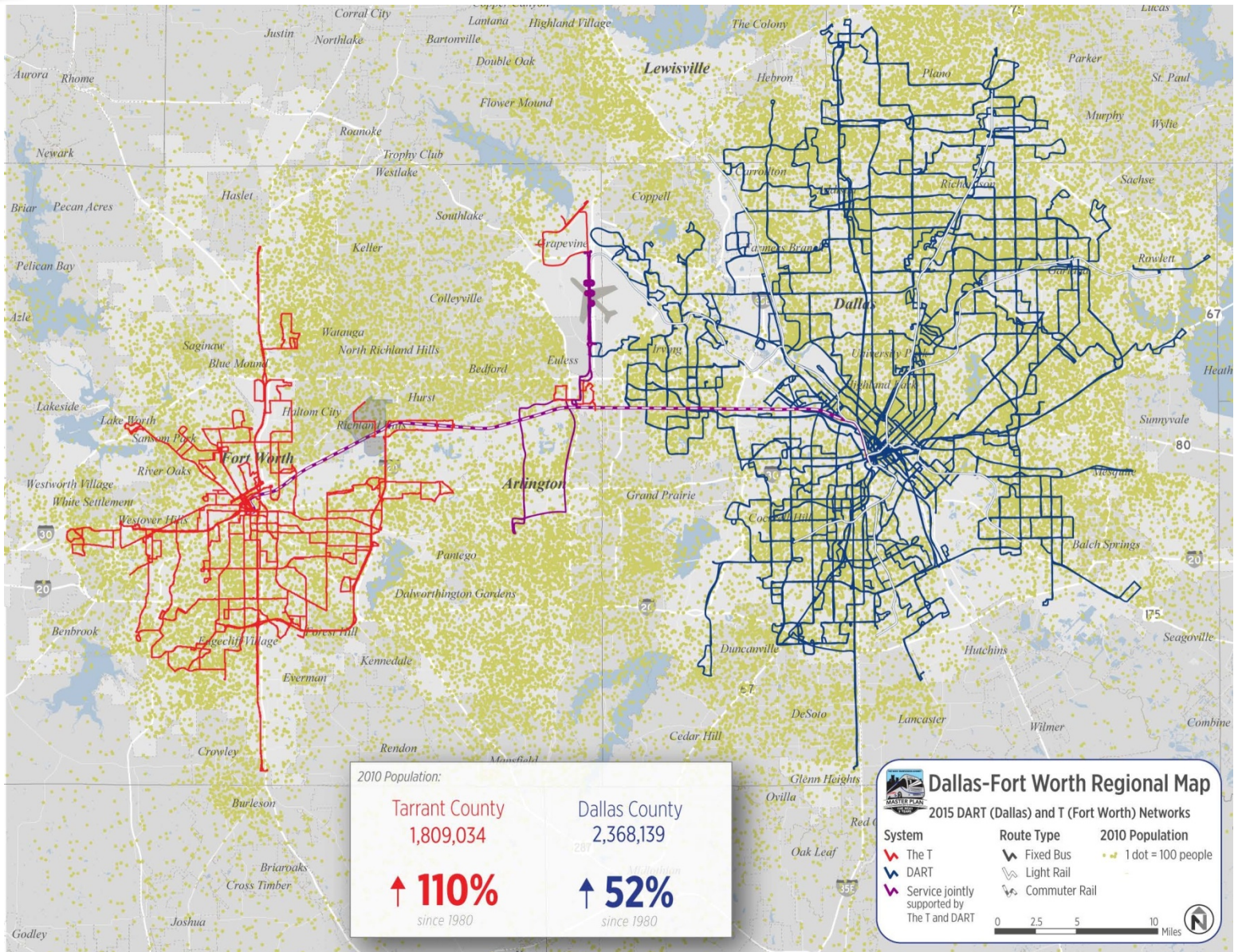


A TALE OF TWO COUNTIES: 1976





A TALE OF TWO COUNTIES: 2016





PROJECTED POPULATION GROWTH

County's projected population increase from 2015 - 2040

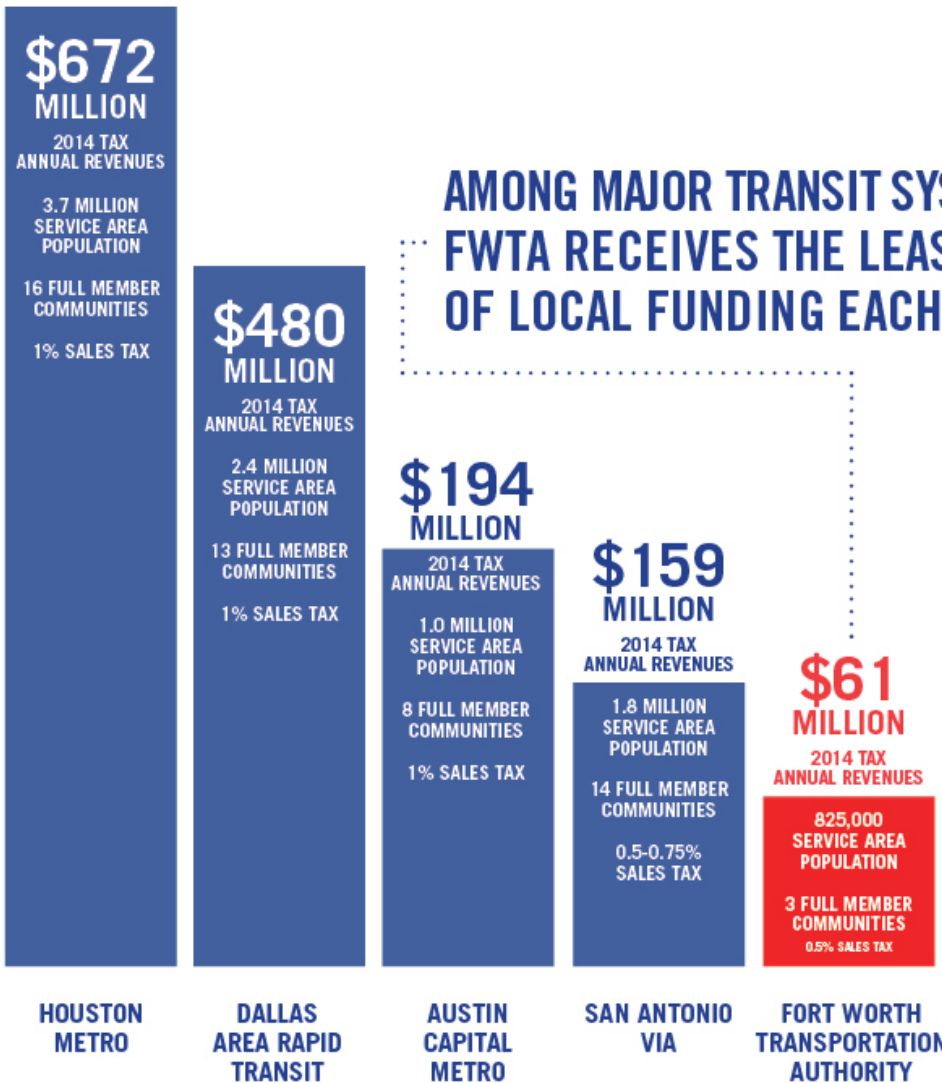
2015 | 1.8 million

2040 | 2.6 million





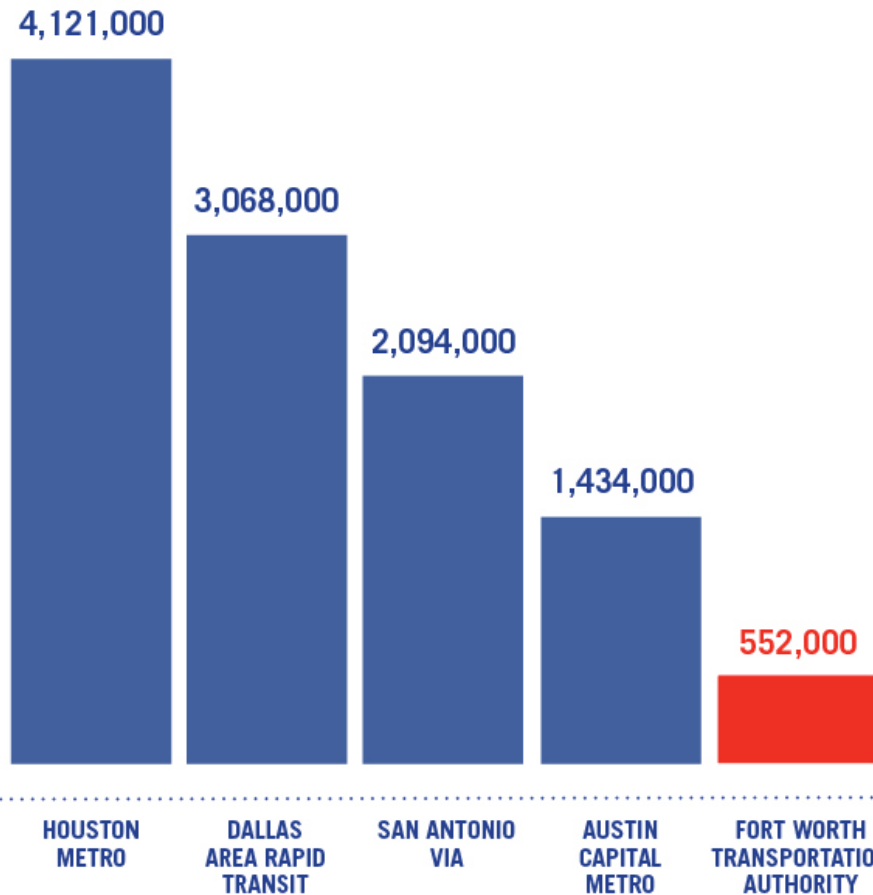
ANNUAL TRANSIT FUNDING





ANNUAL BUS SERVICE HOURS

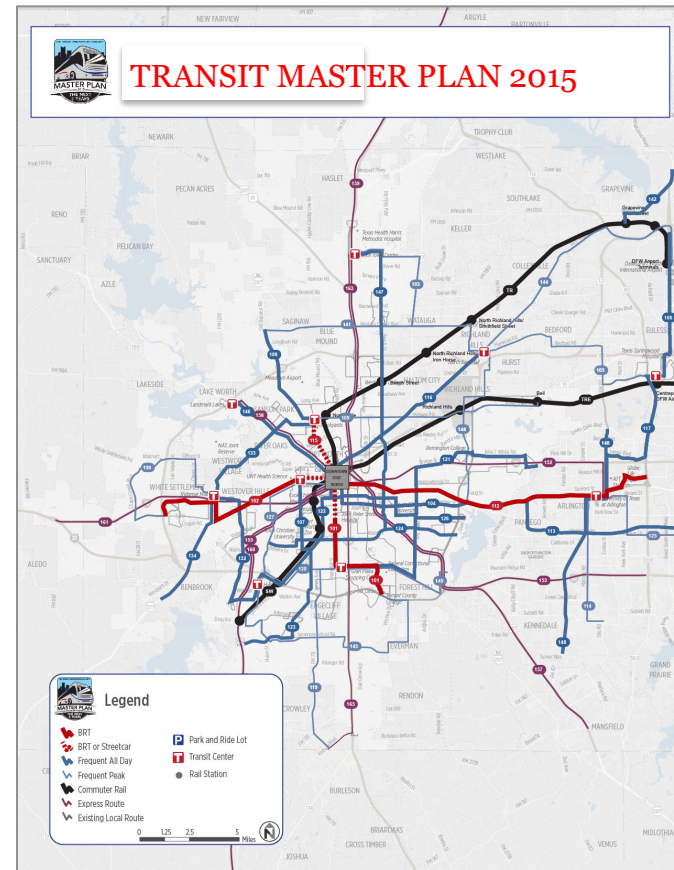
...AND PROVIDES THE LEAST AMOUNT OF ANNUAL BUS SERVICE HOURS





WHAT CAN WE DO?

- No one quick fix
- Start of a long journey
- Many actions required
- Similar process as many other cities have successfully undertaken, including others in Texas
- Forge ahead with Transit Master Plan, with a focus on the next five years





MASTER PLAN STRATEGIES

At the center of FWTA's Transit Master Plan are 10 broad strategies that focus on the next five years. These strategies focus on enhanced and expanded service to our region.

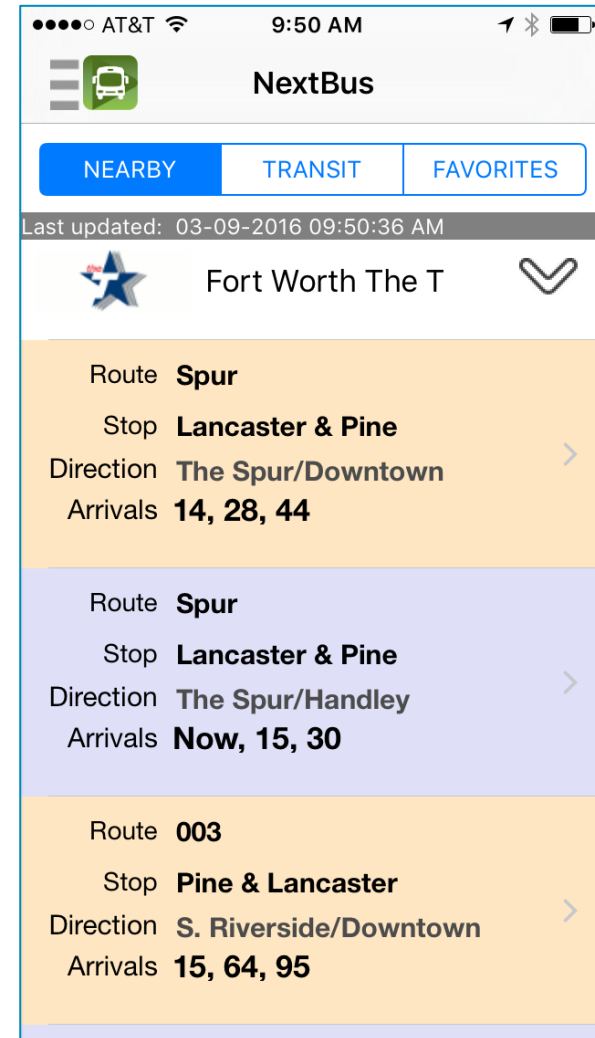
More places. More people. More possibilities.





WHAT WE'VE ALREADY ACCOMPLISHED

- NextBus app provides real-time passenger information to make it easy for riders to know when the next bus or trolley is on the way.





WHAT WE'VE ALREADY ACCOMPLISHED

New vehicles in 2016

- 59 new buses
 - 8 delivered
 - 15 coming soon
 - 36 more in the fall
- 5 new paratransit vans (MITS)



In 2015, we received 8 MITS vehicles and 16 buses.





MOLLY THE TROLLEY

New Molly the Trolleys feature redesigned, comfortable seating.





TEX RAIL PROGRESS

- Eight Stadler vehicles ordered, will arrive in 2017
- Construction to begin this summer
- Service to DFW Airport starts in late 2018
- \$400 million invested to date

TEXRail





TRAINING AND SAFETY

- Improved driver selection and training
- Restructured training department
- New safety department
- Enhanced police and security presence





FIVE-YEAR RECOMMENDATIONS

Our Transit Master Plan and 10 key recommendations and goals, focusing on the first five years





1. IMPROVE AND EXPAND SERVICES

- Simplify service
- More frequent service for longer hours
- More weekend service
- Additional premium services (more rail, better bus services)





2. DEVELOP FREQUENT TRANSIT NETWORK

- Bus services that operate every 10-15 minutes from early morning until late night in major corridors
- Convenient network that serves Tarrant County's most important destinations





3. EXPAND PREMIUM SERVICES

- Commuter Rail
- BRT
- Rapid Bus
- Streetcar
- Core Area Shuttles





4. DEVELOP OUTLYING TRANSIT CENTERS

More transit centers in more locations will make it easier for riders to choose public transit.





5. BETTER EXPRESS SERVICE

- Improve existing services
- Develop new routes to emerging areas
- Propose bus on option





6. BETTER FACILITIES

Better facilities mean a better experience.

If bus stops provide a comfortable waiting place, people will be more likely to use transit. That includes having a cover that protects passengers from inclement weather.





7. FIRST MILE/LAST MILE

- The last mile is often the longest mile, especially in outer areas.
- The best approach for Fort Worth is likely to be a combination of private and public solutions:
 - Private shuttles
 - Transportation Management Association (TMA) services
 - TNCs (Uber, Lyft, Car2Go, etc.)
 - Flex services



8. MORE PARK & RIDE LOCATIONS

- Having a conveniently located Park & Ride lot makes public transit an easy choice.
- Possible locations:
 - Summer Creek
 - Cleburne
 - Walsh Ranch





9. MORE REAL-TIME INFORMATION

For people to be able to use transit, they must first know it is there and be able to understand how to use it.

The highest priority is providing real-time information for all services. Most recent steps:

- With our new app, NextBus, trolley and bus passengers get real-time information about arrivals and connections.
- Trinity Railway Express passengers get the latest information on display screens on the train platform.





10. IMPROVE BRANDING

- Rebrand the System: Present a more modern and dynamic name and image.
- Unified Branding: Develop sub-brands to identify premium services, such as plus services, while maintaining a strong link to the overall brand.





MAKING IT HAPPEN

- Work with communities
- Determine interest
- Generate support
- Provide implementation options
- Reflect local desires
- Develop alternative funding approaches





TARRANT TRANSIT ALLIANCE

- Share information with the community about transit and its economic impact.
- Develop support groups to advocate for your favorite pieces of the Master Plan.
- Use your network of resources and friends to advance transit projects on a faster timetable.
- Lend your influence and reputation to benefit Tarrant County.
- Make a difference for transit.

Interested? Nancy Amos: nancy.amos@fwta.org or 817-215-8620





EASYRIDE COMMUTER PROGRAM

Benefits for Employees

What's an easy way to gain an hour each day? The EasyRide commuter program lets you ride in comfort – and gives you more time to read, relax and stay connected.

- Save on monthly parking, which averages more than \$100 (higher cost than most monthly transit passes)
- Lower your costs for vehicle maintenance and gas.
- Improved your health by reducing your stress. Plus, public transit riders have overall better health because they are more active, walk more and have more physical activity.



EASYRIDE COMMUTER PROGRAM

Ways for Employers to participate in the EasyRide program:

- Employer sets up a pre-tax system, like a flexible medical spending account.
- Employer covers the entire amount – up to \$255 per month.
- Transit passes for the North Texas region range from \$45 to \$120 per month.

We are happy to work with your human resources department to see which option works best for you and your company.

Questions? Call Rebecca Montgomery at 817-215-8700.



MAKING IT HAPPEN

Questions?

For more details about the plan, go to

www.TMasterPlan.org

EasyRide:

www.FWTA.org or 817-215-8700

